

Table 4.1: Functions and priority actions of the Mental Health and Wellbeing Promotion Office

Function	Priority actions
<p>Distribute dedicated prevention funding for programs and initiatives across the state</p>	<p>Establish and oversee the Community Collectives initiative in partnership with local councils as described in Chapter 11: <i>Supporting good mental health and wellbeing in the places we work, learn, live and connect</i>.</p> <p>Support delivery of the state's approach to supporting Mentally Healthy Workplaces as described in Chapter 11.</p> <p>Determine priority prevention programs for expansion and replication.</p>
<p>Coordinate research, evaluation and knowledge translation activity</p>	<p>In partnership with the Department of Education and Training, support development of a digital platform and validation of programs to support social and emotional wellbeing in schools as described in Chapter 11.</p> <p>In partnership with the Collaborative Centre for Mental Health and Wellbeing, universities and government agencies, develop research, evaluation and knowledge translation priorities for prevention and promotion.</p>
<p>Lead monitoring outcomes and measuring the impact of prevention and promotion activity</p>	<p>Contribute to development of the new <i>Mental Health and Wellbeing Outcomes Framework</i> as described in Chapter 3: <i>A system focused on outcomes</i>.</p> <p>Ensure prevention and promotion activity is monitored in alignment with the new framework.</p>
<p>Lead development and delivery of a whole-of-government Statewide Plan for the Promotion of Good Mental Health and Wellbeing and the Prevention of Mental Illness</p>	<p>Establish a new <i>Statewide Plan for the Promotion of Good Mental Health and Wellbeing and the Prevention of Mental Illness</i>, in partnership with key sectors and leaders with lived experience of mental illness or psychological distress.</p> <p>Work in close partnership with Aboriginal Victoria to identify opportunities to support the social and emotional wellbeing of Aboriginal communities in Victoria.</p>
<p>Lead public mental health promotion and prevention communication activity</p>	<p>Deliver public communication activity to provide a 'call to action' for all Victorians to support mental wellbeing.</p> <p>Conduct formative research to underpin mental health promotion activity (such as community attitudes, behavioural insights).</p>
<p>Lead, as part of broader workforce reforms, workforce development for promotion and prevention</p>	<p>Work with the Collaborative Centre for Mental Health and Wellbeing to support approaches to planning, professional development and wellbeing for the mental health workforce, including opportunities to strengthen prevention and promotion across sectors.</p>
<p>Provide visible leadership and coordination across sectors and through whole-of-government arrangements</p>	<p>Engage government agencies and departments in developing the <i>Statewide Plan for the Promotion of Good Mental Health and Wellbeing and the Prevention of Mental Illness</i>.</p> <p>Identify opportunities and strengthen efforts to drive collective responsibility and accountability across government departments for mental health and wellbeing prevention and promotion outcomes, as described in Chapter 3: <i>A system focused on outcomes</i>.</p>
<p>Support mental health promotion and prevention for Victoria's diverse communities</p>	<p>Work in collaboration with the Department of Families, Fairness and Housing to align approaches and efforts to reduce risk factors for mental illness for Victoria's diverse communities including racism and discrimination, and design strategies, in partnership with Victoria's diverse communities, to support equity of mental health outcomes for Victoria's diverse populations.</p>